

Genetic information about an individual's strengths and weaknesses can be interpreted through the connective tissue of the irises, including its structure, pigmentations and accumulations. The patterns of the trabeculae that comprise the visible aspects of the iris are unique to the individual. Health conditions that develop over time can be analyzed by changes in the retina, sclera, cornea, pupil and conjunctiva. These changes in health are a function not of genetics alone but also of the ways a person eats, drinks, feels, thinks and lives.

Iris analysis can uncover hereditary predispositions to degenerative conditions and early pathogenesis decades before symptoms occur or diagnostic testing may reveal. Thus, it is a valuable asset for preventive healthcare.

The science and practice of iridology is not new. The oldest records uncovered thus far have shown that a form of iris interpretation was used in Central Asia (Mesopotamia) as far back as 1,000 BC, nearly 3,000 years ago. Hippocrates, the "Father of Medicine" was born in approximately 460 BC in Greece on the island of Kos. It is known that he looked in the eyes of his patients for health information. He said, "Inquiries are to be made and symptoms are to be noted, those in the whole countenance, those on the body and those in the eyes." He was regarded as the greatest physician of his time. In the Bible, St. Luke writes that Christ said, "The lamp of your body is the eye. When your eyes are sound, you have light for the whole body, but when your eyes are bad, you are in darkness."

In the year 1670, the physician Philippus Meyens, in his book, Physiognomia Medica, described the division of the iris according to organ regions of the body. The Viennese ophthalmologist, Beer, did not know of these old views on iris analysis. Yet, in his 1813 publication, Textbook of Eye Diseases, he wrote, "Everything that affects the organism of an individual cannot remain without effect on the eye and vice versa."

A Hungarian, Dr. med. Ignaz Péczy (1822-1911), published a book in 1880 entitled, Discovery in Natural History and Medical Science, a Guide to the Study and Diagnosis from the Eye. This book achieved an international renown and he is considered the father of modern iridology.

During the first half of the 20th century, iridiagnosis (as it was called then) was utilized here in the USA primarily by medical doctors. The following is a quote from Henry Lindlahr, M.D. circa 1919. "The 'regular' school of medicine (allopathic), as a body, has ignored and will ignore this science (of iridology), because it discloses the fallacy of their favorite theories and practices and because it reveals unmistakable the direful results of chronic drug poisoning (pharmaceuticals) and ill advised operations." Due to increasing political and economic pressure upon medical schools by the emerging pharmaceutical industry, the teaching of iridology was removed from the curriculum. Eventually this art and science was lost within the allopathic medical practice. However, it was kept alive by naturopathic physicians in the latter half of the 20th century. Most notably, Bernard Jensen, D.C., N.D., Ph.D. of the U.S.A. was the champion of this valuable tool of assessment until his passing at 93 years of age. Also of significant import were two of Dr. Jensen's contemporaries, Hp. Josef Deck and Hp. Josef Angerer of Germany. Today, iridology is practiced worldwide, and in Europe it has been used clinically for generations.

An advanced system of iris analysis, called Holistic Iridology[®], researched and developed by David J. Pesek, Ph.D., includes and goes beyond the traditional physical assessment. Through this leading edge system it is possible to understand the "whole" person. Mental, emotional and spiritual aspects can also be interpreted along with the physical.

Each eye gives us different information. The left eye correlates with the left side of our body, which is that feminine, creative, conceptual and intuitive side of us. The right eye correlates to the right side of our body, which is that masculine, analytical, linear and practical side of us.

By being made aware of their conscious and subconscious behavior patterns and influences of genetic memory, beyond just physical characteristics, individuals are able to understand the origins of their conditions and afflictions, enabling them to positively transform their lives on all levels. Thus, Holistic Iridology[®] is an excellent tool of analysis for prevention of illness and disease at the root causes, thoughts and feelings. In many cases, conditions can be detected 30 years or more prior to symptoms of poor health or clinical evaluations showing imbalance or disease. A high-risk area in the body can actually be observed in an infant. Thus, it is possible to assess potential pathogenesis decades before onset from a holistic perspective.

It is important to note that iridology is not used for diagnosis. Rather, it is used as a means of assessment for conditions and levels of health.

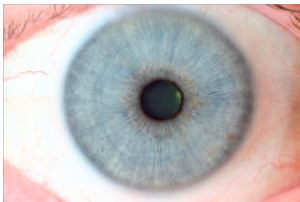
Iridology provides a painless, economical and non-invasive means of assessing health status. It may be utilized in conjunction with any other system of analysis or diagnostic procedure available. Today, people are in need of preventive healthcare and less complex methods of analyzing their condition. Iridology is the key to both of these situations.

Iris analysis is most effectively done by imaging both eyes with a specialized microscope and digital camera. The pictures are then enlarged and carefully examined by a qualified iridologist who possesses the highest skills and standards. The iridologist should be certified through the *International Institute of Iridology®* in *Holistic Iridology®*. This advanced approach to iris analysis, which is now being used worldwide, encompasses various systems that are integrated into a truly holistic model.

The eyes are the bridge between the spiritual, mental, emotional and physical aspects of our human nature. This 3,000 year old art and science may seem new and different to you. I encourage you to be open-minded and explore the possibilities.

The eyes have been proclaimed through the ages as the “windows of the soul” and now we acknowledge them as the window to the physical, mental and emotional characteristics as well.

“REMEMBER...GOOD HEALTH IS YOUR CHOICE.”™



Strong Genetic Constitution



Weak Genetic Constitution

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Dr. Pesek has studied various teachings of iridology from around the world and has blended them into one dynamic system – *Holistic Iridology®* – which includes his unique contribution to this science by developing the interpretation of genetically inherited thought and emotional patterns through the eyes. David has practiced naturopathic healthcare for 32 years.

Dr. Pesek is heralded as “*The New Pioneer in Iridology*”, and as “*One of the World’s Pre-eminent Iridologists*” by leading natural health organizations. He has received the *Dr. Ignaz Péczeley Award* in recognition of his contributions to the advancement of iridology worldwide. As an internationally recognized authority in the fields of iridology and nutrition, David shares his knowledge through lectures, seminars and clinical practice. He has taught his dynamic system of *Holistic Iridology®* on five continents. He also serves as the founding director of the International Institute of Iridology® and president of the International College of Iridology®.



Dr. Pesek is on the faculty of several institutions that teach natural and integrative medicine. Over the past three decades, David’s pioneering work is helping to bring about the renaissance of natural healthcare through his dedication to the wellness and spiritual enlightenment of humanity.